



FOR IMMEDIATE RELEASE

Event: OPEN SV presents Empowerment Through Enterprise: Let No Girl Be Left Behind...

Location: Cisco Bldg. #24, 510 McCarthy Blvd. Milpitas, California 95035, United States.

Date: Saturday, September 10th, 2011

Time: 11 AM - 1 PM

Milpitas, CA, September 10th, 2011; OPEN Silicon Valley announces hosting an event focusing on two young social entrepreneurs who are participating in SOCAP11, a conference in San Francisco dedicated to the flow of capital towards social good. The two young women are named Saba Gul (founder of BLISS) and Khalida Brohi (founder of Sughar). Both Gul and Brohi are young Pakistani entrepreneurs who started their social enterprise with one aim in mind – to empower, educate and enrich the lives of other Pakistani women.

BLISS is a social enterprise dedicated to empowering adolescent girls in rural Pakistan through education and entrepreneurship training. Their mission is to retain in school girls who are at risk of dropping out, or have never been schooled, and to give them practical, income-boosting skills.

Website: <http://bagsforbliss.org/>

MSNBC video of BLISS can be viewed at <http://t.co/yYttzNO>

Sughar aims toward providing an awareness and socio-economic empowerment to tribal women by developing their skills and providing them with education, awareness and income generating opportunities. These will enable them a voice and a leadership role in not only their households but in society too, eventually helping to lower the rate of violence and gender discrimination against them.

http://www.wix.com/khalidabrohi_traditi/sughar

About OPEN Silicon Valley

OPEN Silicon Valley is a voluntary, not-for-profit, inclusive organization, focused primarily on the promotion of entrepreneurship and business leadership in the Pakistani-American community. OPEN Silicon Valley community is several thousand-strong, and includes corporate professionals, entrepreneurs, venture capitalists and banking professionals, social leaders, academics and students. OPEN Silicon Valley promotes entrepreneurship through regular mentorship and networking initiatives. Given the valley's leadership in technology and entrepreneurship, OPEN Silicon Valley has championed significant global initiatives, including supporting entrepreneurship and the technology sector in Pakistan.

Website: <http://www.opensiliconvalley.org>

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