

180.32 62.05 23.58 56.78 50.01 6.08 78.00 5.23 14.50 100.76 08 57.03 4.08 92.18 2.21 15

# netNumina

*Technology Insight, Business Excellence*

***OPEN FORUM 2004: New Beginnings  
Showcase Showdown  
June 5<sup>th</sup> 2004***

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netNumina 

# Who Are We?

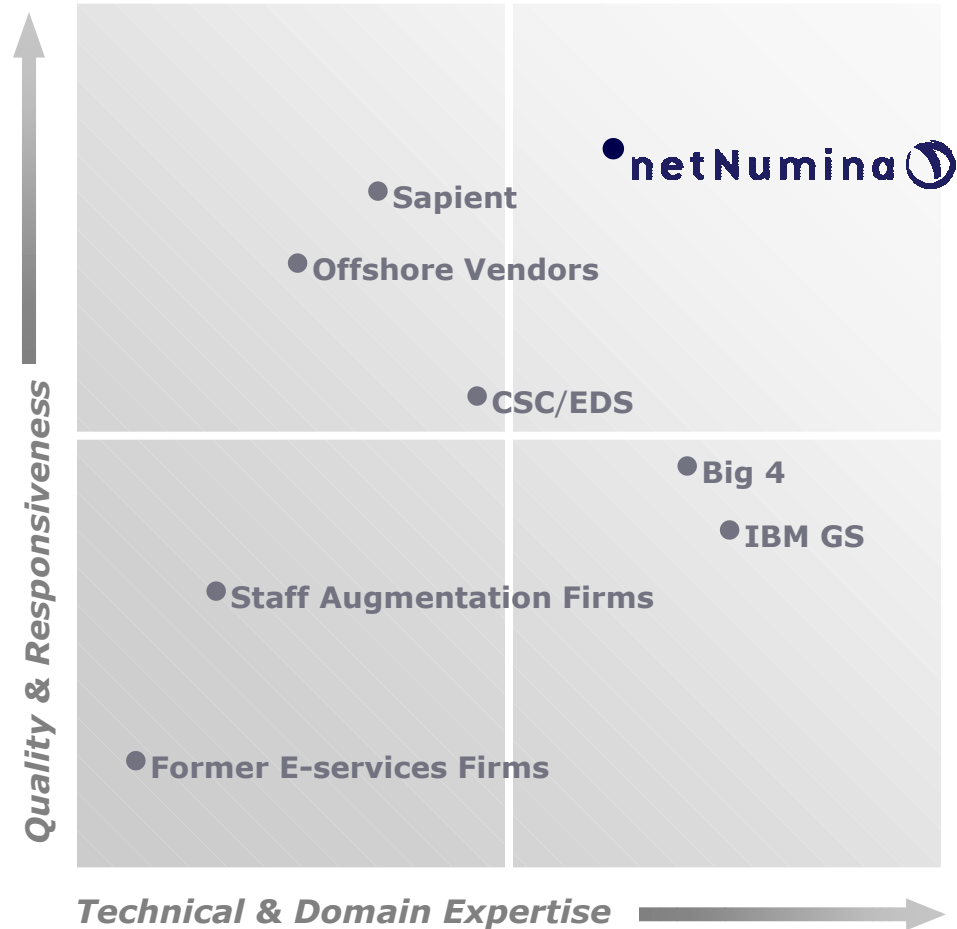
- Recognized by the Inc. 500, netNumina is a technology strategy and integration firm, delivering leading-edge solutions to companies in Biopharmaceuticals & Financial Services
- 3 main service offerings:
  - Technology Strategy & Roadmap
  - Architecture & Assessments
  - Custom Development
- Founded in 1997, venture-backed by Greylock & TA Associates



*netNumina Core Values*

# How Are We Different?

- Unique Combination of Domain Knowledge and Technology Expertise
- Consistent Delivery of High-Quality Services Over 6 years
- Custom-Tailored vs. “Vanilla” Solutions
- Architected Approach to Development
  - Application-Based vs. Product-Centric
  - Incorporating Business, User and Technology Drivers
- Co-Development / Knowledge Transfer



# netNumina Service Offerings

## *If your situation is . . .*

- Well articulated business strategy exists (revenue driven, cost driven etc.)
- You need to align technology strategy with business drivers and identify future initiatives
- Business/IT sponsorship at an enterprise/division level

- Need to assess alignment of architecture with business drivers
- Validate technology and architecture decisions
- Technology direction and initiative(s) have been identified
- Need to select a product or tool for particular initiative

- A technology initiative has been identified and
- You need to design and implement a technology solution for the initiative
- You require specific implementation experience
- Need external resources to meet time to market, lack of resources or business and or technical knowledge gaps

## *netNumina offers . . .*

### **Strategy**

- Portal Strategy
- Web Services: Migration Strategy
- Reference Data Management
- Legacy migration strategy
- STP/Integration

### **Assessment**

- Product/Platform Evaluation
- Portal Analysis - POC
- Web Services: Assessment
- Content Management Evaluation
- Vendor RFP & Selection

### **Implementation**

- Online Account Opening
- Middleware/ EAI/ Web Services
- Online Forms
- Portals/Intranets
- Document Management

## *The benefit . . .*

### **Surveyor**

- Shared understanding between IT and business
- Business aligned user and technology roadmaps
- Future state System Architecture
- Future state Information Architecture
- Governance Recommendations

- Actionable recommendations
- Proof of Concept
- Information Architecture
- System Architecture
- Technology selection
- Product vendor selection

### **VIEWW**

- Information architecture and visual design
- Component design and development
- Systems implementation
- Testing and launch management

# Our Clients



# Awards and Recognition

## Awards



## Recognition

The Boston Globe

BOSTON Herald

MASS High Tech  
THE JOURNAL OF NEW ENGLAND TECHNOLOGY

Boston Business Journal

RED HERRING

THE STANDARD  
INTELLIGENCE FOR THE INTERNET ECONOMY

INFORMATION WEEK

CIO

INTERNET WORLD

INTERNET WEEK

NetworkWorld Fusion

DEVELOPMENT SOLUTIONS FOR CORPORATE SOFTWARE MANAGERS  
Application Development Trends

eWEEK

SmartPartner  
THE ONLY WAY TO

CRN  
The Newsweekly For Builders Of Technology Solutions

var Business  
FOR THE ARCHITECTS OF THE NEW ECONOMY

# Summary

- Differentiated Offerings
- Pioneering Work in Financial Services & Biopharmaceuticals
- Award Winning Solutions
- Premiere Customer List
- Proven Ability to Plan & Execute
- Blue-Chip Investors